REconomy Project Teleseminar: Enterprises that Build Resilience

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What is REconomy?

• Reimagining and rebuilding our local economies to work for people, the planet, and our communities

• A strategy for transforming our economies by convening economic stakeholders and cultivating entrepreneurship
International REconomy Project
Definition of “Economy”

- Economy = careful management of available resources

- Comes from Greek “oikonomia,” or “management of home” (household, bioregion, Planet Earth)

Is our economy doing a good job of carefully managing the resources of our home?
What ecological crises and racial injustice have in common?

An economy based on extraction & exploitation
The Good News: There Are Many Alternatives!

- Local
- Independent
- Cooperative
- Commons
- Regenerative
- Bioregionalism
- Sharing, barter, gift, etc.
REconomy areas:

• **Leadership & vision:** developing shared vision of economic transformation with local economic stakeholders

• **Economic Enablers:** Projects and activities that support, or provide infrastructure for, new or existing resilience-building businesses within your local economic system.

• **Resilience-Building Enterprises:**
  – Cultivating entrepreneurship & incubating new businesses
  – Helping existing enterprises review their business models
Resilience-Building Enterprises

1. **Appropriate Localization:**
   Provide local goods for local people

2. **Appropriate Resource Use:**
   Minimize waste & pollution, maximize use of renewables, respect resource limits

3. **Serve a purpose greater than profit:**
   Goal of meeting community needs while providing decent livelihoods & affordable, sustainable products & services

4. **Part of the community:**
   Treat & pay workers fairly, practice democratic governance, build common wealth

5. **Strengthen community resilience:**
   Help meet community needs; enterprise is resilient in itself
REconomy Resources

• Report “25 Enterprises that Build Resilience”
  http://www.transitionus.org/sites/default/files/25_Enterprises_that_Build_Resilience.pdf (see TUS website)

  (under “Projects” on our website)

• Transition Network REconomy Project: www.reconomy.org
  (www.reconomy.org)

• Transition US REconomy Cohort:
  http://www.transitionus.org/event/reconomy-cohort-catalyzing-local-economic-transformation (also posted on our homepage)
Thank you!