East Jefferson County, Washington’s LOCAL lending and investing alternative

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Dedicated to keeping our community economically vibrant
What is LION?

- A network of East Jefferson County residents who want to invest their money locally

- A network that helps members become aware of investing opportunities in our community

- A project inspired by our local Transition Initiative, Local 20/20, and based on a tradition of local investing

- LION is not a pooled investment or loan fund

- LION does not make collective investment decisions or give advice to investors or businesses
Why are we doing this?

1) Help build prosperous local businesses
2) Keep investing money in our community
3) Build a more resilient and sustainable LOCAL economy
4) Strengthen community
Finnriver Farm & Cidery

Local leader in sustainable organic farming & artisan cidery
www.finnriver.com
Mt. Townsend Creamery

Locally made, award winning artisan cheeses

www.mttownsendcreamery.com
Sweet Laurette’s Café & Bistro

Serving Breakfast & Lunch – Catering and Special Events

www.sweetlaurette.com
The Upstage

Popular Downtown restaurant and live entertainment venue
Secret Garden Cottages

Uptown cottage housing by a local architect & homebuilder
The Broken Spoke

Full-service, retail and rental Bicycle Shop

www.thebrokenspokept.blogspot.com
Pindell Engineering LLC

A leader in developing reusable products and systems for water adsorption technology

www.h2out.com
HOPE
Roofing & Construction
Craftsmanship Is Our Calling.
Quality Is Our Promise.

www.hoperoofing.com
How it works
An evolving process

• New investor members sign a Membership Agreement
  • Provides confidentiality, conflict resolution, and a disclaimer of legal liability for LION

• Business owners submit opportunities
  • Introduce themselves and their business concept to LION members without going into financials

• Members contact the business directly if they are interested in learning more about the business
  • Business plans and financials will be shared once relationship is formed and if there is mutual interest
  • Terms are negotiated directly between investors and businesses, not by LION
The Local Investing Ecosystem
Sharing Information & Knowing Each Other’s Missions

Investing Opportunities: Small Business or Non-Profit

Network of Local Investors

Small Business Development Center
Economic Development Council
Local Business & Civic Groups
College & University
Local Banks
LION in the Big Picture

- Check out this inspirational documentary to see LION’s community in action

Byusthesustainabledoc.com

- Click on Trailer
  - Watch 2 minute teaser

- Click on Contact Us
  - Send email to request purchase information
More on Local Investing
LION gets covered!
For further information

- Local Investing Opportunity Network
  www.L2020.org/LION

- The Local Investing Resource Center
  www.local-investing.com

- Free step-by-step guides to all aspects of local investing
- Tools to facilitate sharing information
- Inspiring local investing news & interviews